



For Immediate Release

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Swing For a Cure earns a whopping \$230,000 for American Cancer Society
ADM Micro is title sponsor for second year.

Penhook, VA (June 21, 2009) – ADM Micro was a title sponsor for the highly successful, Swing Fore a Cure golf tournament to benefit the American Cancer Society. The event, now in its second year, raised \$230,000. “That’s a fantastic amount of money to raise in a single day,” said American Cancer Society Community Manager Mark Hurley. “We grossed \$198,00 last year and to see that kind of improvement in these economic times is truly amazing.”

The tournament was held at the Water’s Edge at Smith Mountain Lake. “We need to send a big thank you to Ron Willard and his staff for hosting the event,” said Hurley, who also recognized the nearly 100 volunteers who assisted throughout the day. So important were the volunteers that an anonymous donor contributed \$2,500 in their honor.

ADM Micro was title sponsor for the event along with Advance Auto Parts and a dual sponsorship provided by Bosch and Purolator. ADM Micro was the lone title sponsor last year. ADM Micro CEO Don Howell also served on the committee overseeing the tournament.

Although the golfers enjoyed a beautiful day in Virginia, rain created a no-show for two players who were to have been a draw for this year’s event. PGA Tour Pro Kenny Perry and Tiger Woods’ caddy Steve Williams had been slated to join the field, but were unavailable because of rain delays at the U.S. Open at Bethpage Black on Long Island.

“We were disappointed our celebrity golfers couldn’t make it,” said Howell, “But hey, it’s the U.S. Open and there’s nothing you can do about the weather.” Howell added he did not hear a single complaint from the golfers in attendance. “We had a beautiful day and raised a lot of money for a great cause, that’s what it’s all about,” Howell said.

One guest who made the trip was Perry's instructor, Matt Killen of Franklin, KY, who has been named on of the "top 20 under 40" golf instructors in the United States. Killen set up shop with video software on the 7th hole and gave instruction to many members of the field, who raved about the advice. Killen is a contributing writer to *Golf Magazine* and *Golf Digest*, and the founder of Putt.com.

A live auction prior to the evening's banquet netted tens of thousands of dollars including a \$5,150 bid for a framed caddy bib worn by Williams as he caddied for Woods at the Buick Invitational. Both Woods and Williams signed the bib. A set of golf clubs and golf bag signed by Perry brought \$3,000.

The audience also heard an inspirational story from local resident Beckie Sherman who told the crowd how her daughter had survived brain cancer for more than 13 years thanks to research funding provided by the American Cancer Society. Sherman received a standing ovation at the conclusion of her remarks.

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About ADMMicro

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