



For immediate release

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ADMMicro, Inc. Announces Mark Kittinger as National Accounts Manager

Roanoke, Va. (August 3, 2009) – ADMMicro, Inc. a leader in energy management and submetering systems, is proud to announce the hiring of Mark Kittinger as National Accounts Manager.

Kittinger will be responsible for implementation of sales growth initiatives as well as client services. As such he will manage and coordinate all national account activities, ensuring ADMMicro meets or exceeds the expectations of its customers and prospective customers.

“Mark is a good fit for us,” says ADMMicro CEO and President Don Howell. “He brings 27 years of experience and proven sales success to our company. I know our customers will enjoy working with Mark.”

Kittinger worked most recently as director of corporate accounts for the Schield Family Companies of Wausau, Wis., where he oversaw the administration of the company’s energy efficient building product lines. He began his career with MW Manufacturers of Rocky Mount, Va., where he held the position of sales manager until 2001.

“I am pleased to be joining ADMMicro,” says Kittinger. “This is a forward-looking company with an outstanding product and team. I’m excited at the prospect of putting my experience to work here.”

Kittinger is a 1980 graduate of Lenoir-Rhyne College in Hickory, N.C., with a degree in history. He is a member of the International Lumberman’s Association and the Professional Association of Diving Instructors.

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About ADMMicro

Headquartered in Roanoke, Va., ADMMicro offers a new breed of intelligent energy management systems equipped with revenue-grade accurate metering devices to monitor electricity, natural gas, propane, or water consumption. The patented system can enhance security systems and manage retail maintenance service calls. The Energy Management System delivers rapid ROI for buildings of 1,500 square feet and up. ADMMicro is an Energy Star partner.

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