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For immediate release

ADMMicro Wins Rising Star Award from NCTC

Award given to a technology company thought to be the “next household name.”

Roanoke, Va. (May 22, 2009)— ADMMicro, Inc. was presented the 2009 Rising Star Award at the NewVa Corridor Technology (NCTC) TechNite Awards, an annual celebration and recognition of entrepreneurial and innovation leadership in the NewVa region, which encompasses Roanoke and Blacksburg, Virginia and the surrounding counties.

ADMMicro received the award May 21, during the TechNite Awards Banquet at the Hotel Roanoke and Conference Center.

The Rising Star Award recognizes a local technology company whose “star is rising.” The company may not be a household name yet, but could soon be known across the region and beyond.

In accepting the award, ADMMicro CEO, Don Howell thanked the NCTC for its leadership in the region. He also credited the local business environment for the success of ADMMicro and other honorees saying, “We happen to live in a part of the country where we have an educated work force, world-class universities and the ability to form financial partnerships where you can really grow and prosper.”

The judges honored ADMMicro as a company that competes, “... with industry giants like Honeywell and General Electric.” In citing ADMMicro’s accomplishments, judges noted the company’s success in developing, “a unique intelligent energy management system that can monitor usage of electricity, natural gas, propane, and water consumption.”

The algorithms built into the system enable ADMMicro customers to automatically reduce peak consumption, thus reducing their utility bills. Customers include Target, the US Postal Service, Boddie-Noell Enterprises, DSW, Advance Auto Parts and O'Reilly's.

“We are truly honored to receive this recognition,” said Howell.

The company has grown to 50 employees since it was founded in 2002 and continues to grow. The company will continue its use of third party manufacturing operations at six facilities, including three in the Roanoke area.

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About ADMMicro

Headquartered in Roanoke, Va., ADMMicro offers a new breed of intelligent energy management systems equipped with revenue-grade accurate metering devices to monitor electricity, natural gas, propane, or water consumption. The patented system can enhance security systems and manage retail maintenance service calls. The Energy Management System delivers rapid ROI for buildings of 1,500 square feet and up. ADMMicro is an Energy Star partner.

(www.admmicro.com)

About the NewVa Corridor Technology Council

The NewVa Corridor Technology Council serves the growing technology industry in the greater NewVa Region, encompassing Roanoke and Blacksburg, Virginia and the surrounding counties. The NCTC is a 501(c)(6) Non-Profit Corporation, privately funded by our membership dues and sponsorships. The NCTC is a member-driven organization and includes more than 200 organizations from the smallest, emerging technology firms to some of the largest employers in the region.

www.thetechnologycouncil.com