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**Retail, Warehouse Owners Reduce Energy Usage by Up to 50 Percent with ADMMicro**  
*Energy Management System Measures, Reports and Controls Use for Bottom-Line Savings*

**ROANOKE, Va. (Sept. 28, 2007)** -- The pressure's on. Corporate is pressing for a 5 percent increase in profits next year. Raw material cost is rising and competition from abroad is biting into sales. What are you going to do?

Savvy CFOs since the time of Ben Franklin know that a dollar saved is a dollar earned. So they're turning to new age energy management systems to squeeze every cent from their store's utility costs while meeting the government's new energy guidelines to boot.

ADMMicro is a Virginia-based company founded in 2002 that has lowered its clients' energy consumption by as much as 50 percent. The system is based on a patent-pending controller that remotely monitors energy usage 24/7, providing real-time data on consumption and outages. More than just a glorified timer, the system's monitoring capabilities are so precise that the system can tell if even a single compressor isn't working up to speed.

"With energy costs rising significantly in most parts of the country, accurate measurement and control of electricity and gas usage is critical to a company's bottom line," says Don Howell, CEO, ADMMicro. "Our system is designed to not only meet sub-metering needs but alert corporate management immediately if usage rises above set parameters, so they react quickly."

Companies and federal agencies that want to capitalize on EPAct 2005 tax incentives are finding that the system can help them realize those savings quickly. In fact, system payback has been achieved in as low as two months.

Howell says since the company began production in 2004, thousands of units have been installed in mid-to-large box retail stores and distribution centers, resulting in average energy use reductions of 15 to 50 percent annually.

"Whether it's energy cost savings or cost avoidance in times of rapidly rising energy costs in your market, we have proven capability to affect your bottom line," says Howell.

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**About ADMMicro**

Headquartered in Roanoke, Va., ADMMicro offers a new breed of intelligent energy management systems equipped with revenue-grade accurate metering devices to monitor electricity, natural gas, propane, or water consumption. The system can enhance security systems and manage retail maintenance service calls. The Energy Management System delivers rapid ROI for buildings of 1,500 square feet and up. ADMMicro is an Energy Star partner.

[www.admmicro.com](http://www.admmicro.com)